Edina Neighborhood Identification Steering Committee
Community Room
Wednesday, March 14, 2012 6:30 PM

Members Present: Brozic, Dornblaser, Ericksen, Erickson, Miller, Moore, Persha and Chair Melton

Staff Present: Karen Kurt, Assistant City Manager; and Susan Howl, Administrative Assistant

I. MOTION by Member Miller to approve the edited NISC minutes of March 14, 2012, was seconded by Member Dornblaser. Within Item II, Member Miller name was added to the following sentence: Committee Members Ericksen, Melton and Moore agreed to help enter the data. Ayes: Brozic, Dornblaser, Ericksen, Erickson, Melton, Miller, Moore, and Persha. MOTION CARRIED.

II. Assistant Manager Kurt reported that the Committee survey will be on the back page of the spring About Town scheduled to go out early April. The survey and a short story will appear side-by-side with Chair Melton sharing NISC background and updates. Citizens can choose to use the Survey Monkey tool, and they will also have the option of including their addresses or block numbers.

III. Chair Melton divided the Committee into four groups (including Member Janovy material) to participate in an hour-long brainstorming session regarding three questions about citizen input teams: 1) How many meetings? 2) What is the agenda for each meeting? 3) Location of meetings? The reports were shared and compiled, and a draft agenda for a City-wide meeting was prepared. The compilation and draft agenda are attached to these minutes. Members Dornblaser, Melton and Miller will prepare an overall summary to present at the next Committee meeting.

IV. There being no further business, the March 14th meeting was adjourned at 8:30 PM.

(See attachments: compilation and draft agenda.)

	CITY-WIDE	QUADRANT	AGENDA

GROUP ONE
1stMeeting
	Senior Center		- Statement of purpose and why
			
			    Edina residents appointed by the City Council to become the NISC
			
			    2 2 Vision Statement

			Karen PowerPoint - What been done so far and how the process is organized Who are we? What is our role? Steps accomplished to date Objectives for this meeting - Breakout groups Review and comment on PowerPoint Neighborhoods map review and comment Large map on the wall with street names Fill in north boundaries and names Charge: Create quadrant teams - Canvas with flyers - Week framework - ID boundaries and names - ID other associations and contacts - Prepare quadrant reports Timetable for quadrant teams How will we support quadrant teams? - Quadrant maps - Flyers
GROUP ONE 2ndMeeting (one meeting in each quadrant)		Locations TBD	Purpose Process Progress to date Draft boundaries and names Other quadrant associations (those not

			attending) Report to next City-wide meeting
GROUP ONE 3rdMeeting	Senior Center		Follows quadrant meetings Progress to date Quadrant reports What next? (questions for City Council) - Better voice? - Access to resources? - How to organize? Workshop/Panel with reps from neighborhood associations
	CITY-WIDE	**QUADRANT**	**AGENDA**
GROUP TWO 1stMeeting		**SW** : High School or Braemar **SE :**Southdale	Purpose of identifying neighborhoods/Why? Share survey results

		Library, YMCA, Byerly, Edinborough Park or Centennial Lakes **NW** : Community Library or Highlands **NE** : City Hall or Community Center	Working map and quadrant model Individual input on existing or perceived boundaries/names in quadrants Propose names/boundaries Next meeting: agenda and action items
<u>GROUP TWO</u> 2ndMeeting		(same as above)	Recap of purpose Update on potential names for all quadrants and missing names Potentially update map with new information Propose/identify boundaries and names
<u>GROUP TWO</u> Third Meeting		(same as above)	Specific issues addressed Individual areas of concern identified Plan to reach consensus
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<u>GROUP THREE</u>		Schools, churches, park buildings,	Introductions - Who we are - Who is here?

1stMeeting (held two times in each quadrant)		City facilities, library, Senior Center	Purpose - Successes and examples of existing associations - Input for boundaries and sizes; take home & submit 17x22map with input - Share City survey results: All city data and specific quadrant data - Capture quadrant neighborhood ideas and concerns - Share steering committee next steps - Discuss any history/historical names/features/boundaries
GROUP THREE 2ndMeeting (one meeting per quadrant)		(same as above)	Reveal proposed neighborhoods Capture concerns Discuss alternatives and work towards consensus
GROUP FOUR 1stMeeting	Location TBD		Cover purpose/duties of NISC Overview of the process Small group discussion based on quadrants Whole group wrap-up ** NISC: Analyze feedback with surveys, maps and come up with draft neighborhood boundaries and names.
GROUP FOUR	Location TBD		Same format as the first meeting Small groups consider draft of

2nd Meeting			neighborhood boundaries and names.
			** NISC: Analyze feedback, make changes and prepare recommendation for the Council.
			** Council may do a public comment period/open house.

DRAFT AGENDA FOR CITY-WIDE MEETING

I. Purpose NISC

A. Progress to date
B. What a neighborhood association is and is not
C. Review and discuss PowerPoint
D. Survey report
E. Maps (on walls)

II. Breakout Groups by Quadrant Maps for each quadrant

A. Identify existing boundaries
B. Identify existing names
C. Identify existing associations
D. Share date, location and agenda for next meeting (developed by NISC)
E. Boundary or name issues?

III. Quadrant Reports and Next Steps

A. Incentives
B. Charge/Ask: lead and recruit
1. For quadrant meetings
2. Develop alternatives for disputes.
3. NISC facilitates quadrant meetings.